

Company Overview

FITSPACE

FITSPACE®
FITNESS STUDIO

FITSPACE

The First Sports Incubator for Independent Trainers in Bahrain

Isa AlShomali

Founder and CEO



About the Founder

A former professional athlete and certified trainer with over 12 years of experience in fitness and combat sports, I have successfully transitioned from launching a small home-based business to creating multiple thriving brands. Collaborated with both governmental and private organizations across Bahrain and the GCC in training, facility setup, and championship organization.

Athletic Career

- Volleyball player since 2008, rising through the youth ranks of Muharraq Club.
- Represented the Bahrain National Team across multiple age categories.
- Played professionally for A'ali, Al-Najma, and Busaiteen Clubs.

Coaching Career

- Certified Trainer (2013): Began coaching at local sports clubs.
- Advanced Coaching Certification (2018): Specialized in combat sports and fitness.
- Fitness Boxing Coach (2025): Added advanced expertise in fitness boxing and program design.
- 12+ years of practical coaching experience in club training, personal training, and online coaching.
- Managed and coached at my own sports club, gaining direct operational experience.

Entrepreneurial & Business Experience

2016: Collaborated with government and private entities in organizing and equipping major sporting events, including:

- BRAVE 1 & 2 Championships
- Bahrain's Strongest Man (1–2–3)
- Preparing Sheikh Khalid's Equestrian Team
- Supporting Bahrain's MMA and boxing national teams
- Supplying sports teams in Oman and Saudi Arabia
- Partnership with the 'TAM' TV program

2019: Launched Falcon Sportswear, still operating within Bahrain Sports – The Avenues.

2020: Opened Falcon Sports Club, focused on group fitness training.

FITSPACE

The First Sports Incubator for Independent Trainers in Bahrain

About the business

Story:

The idea was born from Isa's experience running a fitness club, where he noticed that independent trainers were constantly looking for flexible, well-equipped spaces to conduct their sessions.

Instead of simply renting out space traditionally, he envisioned Fit Space as a comprehensive and innovative solution to empower trainers and enable them to deliver their services professionally. Today, I am bringing this project to life in a prime location with modern facilities.

Vision:

To become the go-to hub for independent trainers and clients seeking flexible, professional training services while driving innovation in the fitness industry across Bahrain and the GCC.

Product Description:

Fit Space is the first sports center in Bahrain designed to support independent trainers by offering fully equipped studios available for hourly or daily rental, allowing them to run professional training sessions without the cost of opening their own gym.

Located in the heart of Arad Lagoon Park, Fit Space combines fitness and wellness in a natural environment. Facilities include:

- Fully equipped fitness studios
- A coffee bar
- Comfortable social areas

The project integrates a tech-enabled booking and payment platform that ensures convenience for both trainers and clients. Our goal is to become Bahrain's leading fitness incubator for trainers and an industry benchmark in sports training.

DISCLAIMER: This is a new business that is kicking off. The facility's completion percentage exceeds 50% upon initial inspection, yet there are no financials presented – only projections. The opportunity presented a detailed feasibility study on the market showing potential. The investment decision is solely upon the investor, as they are expected to assess the associated risks of this investment.

FITSPACE

The First Sports Incubator for Independent Trainers in Bahrain

About the business (Continued)

Target Audience:

- Fitness Trainers
Athletes and sports enthusiasts.

A Growing Market with High Demand

Market Size:

- Over 1,000 independent trainers in Bahrain (yoga, boxing, CrossFit, etc.)
Rising demand for flexible, independent training spaces

Market Opportunity:

- Lack of sports centers that combine equipped studios and flexible booking
Fitness industry in Bahrain and the GCC is growing at 18.1% annually

Competitive Advantage:

- The first project in Bahrain dedicated to independent trainers
Innovative business model that fills a clear market gap

Investment Ask

BHD 25,000 (\$65,000) for 25% of the Company's Equity

Split on 4 funding rounds:

Round 1	BHD 6,270 (\$16,300)
Round 2	BHD 6,270 (\$16,300)
Round 3	BHD 6,231 (\$16,200)
Round 4	BHD 6,231 (\$16,200)

Revenue streams:

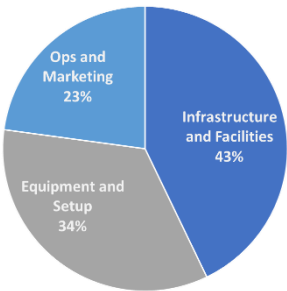
Subscription-based for 12 sessions per month (3 per week):

- Morning	BHD 150
- Evening	BHD 180
- Peek / High Times	BHD 250

Use of Funds:

- **USD 27,950 (43%):** Construction & Finishings
- **USD 22,100 (34%):** Equipment & Setup
- **USD 14,950 (23%):** Operations & Marketing

Fit Space Use of Funds



FITSPACE

The First Sports Incubator for Independent Trainers in Bahrain

CR Number	186853 - 1	Sector/Subsector	Sports and Fitness
Establishment Year	2024		Legal Structure

Fundraising details

Investment Ask	Equity interest	Company value	Funding source
BHD 25,000 (\$65,000) On 4 Rounds	25%		
Round 1 BHD 6,270 (\$16,300)	6.27%	BHD 100,000 (~\$260,000)	Beban Crowdfunding Platform
Round 2 BHD 6,270 (\$16,300)	6.27%		
Round 3 BHD 6,231 (\$16,200)	6.23%		
Round 4 BHD 6,231 (\$16,200)	6.23%		

Official Cap Table

	Pre-investment	Post-investment
Fit Space	100%	75%
Crowdfunding investor(s)	-	25%

Financial Highlights

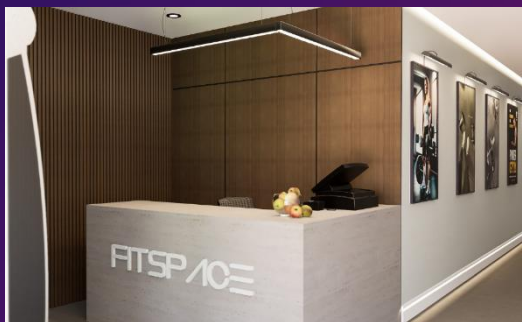
Key financial information BHD	Forecast			
	Unaudited/unreviewed 2025	2026	2027	2028
Revenue (Monthly)	4,356	7,144	8,582	10,164
ROI	16%	64%	97%	120%

Additional information

Market Potential	<p>Market Size:</p> <ul style="list-style-type: none">Over 1,000 independent trainers in Bahrain (yoga, boxing, CrossFit, etc.)Rising demand for flexible, independent training spaces <p>Market Opportunity:</p> <ul style="list-style-type: none">Lack of sports centers that combine equipped studios and flexible bookingFitness industry in Bahrain and the GCC is growing at 18.1% annually <p>Competitive Advantage:</p> <ul style="list-style-type: none">The first project in Bahrain dedicated to independent trainersInnovative business model that fills a clear market gap
Expansion Strategy	<p>Phase 1 – Bahrain:</p> <ul style="list-style-type: none">Launch in Arad Lagoon Park within 1–1.5 monthsOpen 2–3 additional branches in high-demand areas in Bahrain <p>Phase 2 – Saudi Arabia:</p> <ul style="list-style-type: none">Expand to Riyadh and JeddahTarget the largest fitness market in the GCC (expected to exceed \$4 billion by 2025) <p>Phase 3 – Kuwait:</p> <p>Tap into the growing demand for specialized fitness services (e.g., yoga, Pilates)</p> <p>Additional Services:</p> <ul style="list-style-type: none">Trainer Account Management: Social media marketing for trainers (monthly subscription)Recovery Zone: Sports massage and modern recovery technologiesBranch Expansion: Adding more studios and innovative fitness services

Fit Space Hub Design

Reception Area



Yoga Studio



Boxing & MMA Studio



CrossFit & HIIT Studio



Bathroom and Lockers Area



Thank you!

The information provided is not intended to be and does not constitute a financial advice, investment advice, trading advice or any other advice.

For more information, please contact us on:

support@beban.me